

The IGF-USA Subject Matter Survey ran from February 27 through March 17, receiving a total of 115 responses, from a variety of stakeholders with varying levels of experience at the IGF-USA and global IGF. The median amount of time spent on the survey was 5 minutes, with a 100% completion rate. 40 respondents left comments and suggestions for topics not covered in the survey.

Stakeholder Breakdown

- Private Sector: 55 Responses (47.83%)
- Civil Society / Academia: 24 Responses (20.87%)
- Technical Community: 21 Responses (18.26%)
- Government / Intergovernmental Organization: 8 Responses (6.96%)
- None / Other: 7 Responses (6.09%)

Number of IGF-USA's Attended

- None: 47 (40.87%)
- 1 IGF-USA: 13 (11.30%)
- 2 IGF-USAs: 11 (9.57%)
- 3 IGF-USAs: 14 (12.17%)
- 4+ IGF-USAs: 30 (26.09%)

Number of global IGFs Attended

- None: 68 (59.13%)
- 1 IGF: 14 (12.17%)
- 2 IGFs: 6 (5.22%)
- 3 IGFs: 10 (8.70%)
- 4+ IGFs: 17 (14.78%)

This document provides a summary and analysis of the survey based on several different methods of analyzing the results. Each calculation is described below and has accompanying charts and tables.

Methods

Weighted Calculations based on Rank 1-11

This is the method used by Survey Monkey, which weights the score of each ranking in reverse order. For example, a #1 ranking has a weight of 11 and a #11 ranking has a weight of 1. Using this scale, the scores for each option are added together and divided by the total number of responses.

Weighted Calculations based on Rank 1-8

This method varies slightly from the “Weighted Calculations based on Rank 1-11” model. Similarly, it weights scores in reverse order, but only for options ranked 1 through 8. In this case a #1 ranking has a weight of 8, a #8 ranking has a weight of 1, and ranks #9-#11 have a weight of 0. The scores from each option are added and then divided by the total number of responses.

Number of Times Ranked #1

This method is straightforward. It adds up the total number of times that the option was ranked first by a respondent.

Number of Times Ranked in Top 4

This method is similar to the “Number of Times Ranked #1” method, except it adds up the total number of times that the option was ranked in the top 4 by a respondent. The scores are not weighted, meaning that being ranked #1 counts the same as being ranked #4 in the method. We chose this as a method, because the maximum number of complete sessions that an individual can attend is 4.

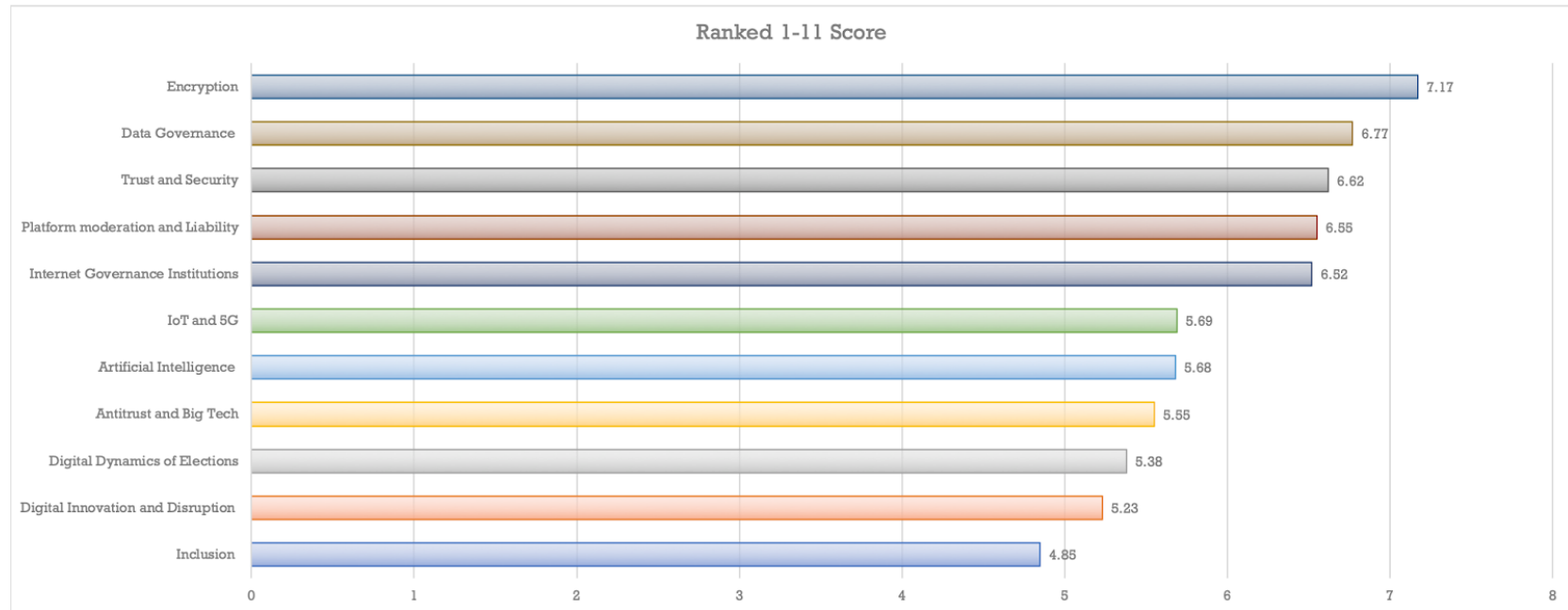
Summary

There were seven “Proposed Topics” that scored in the top 8 regardless of method:

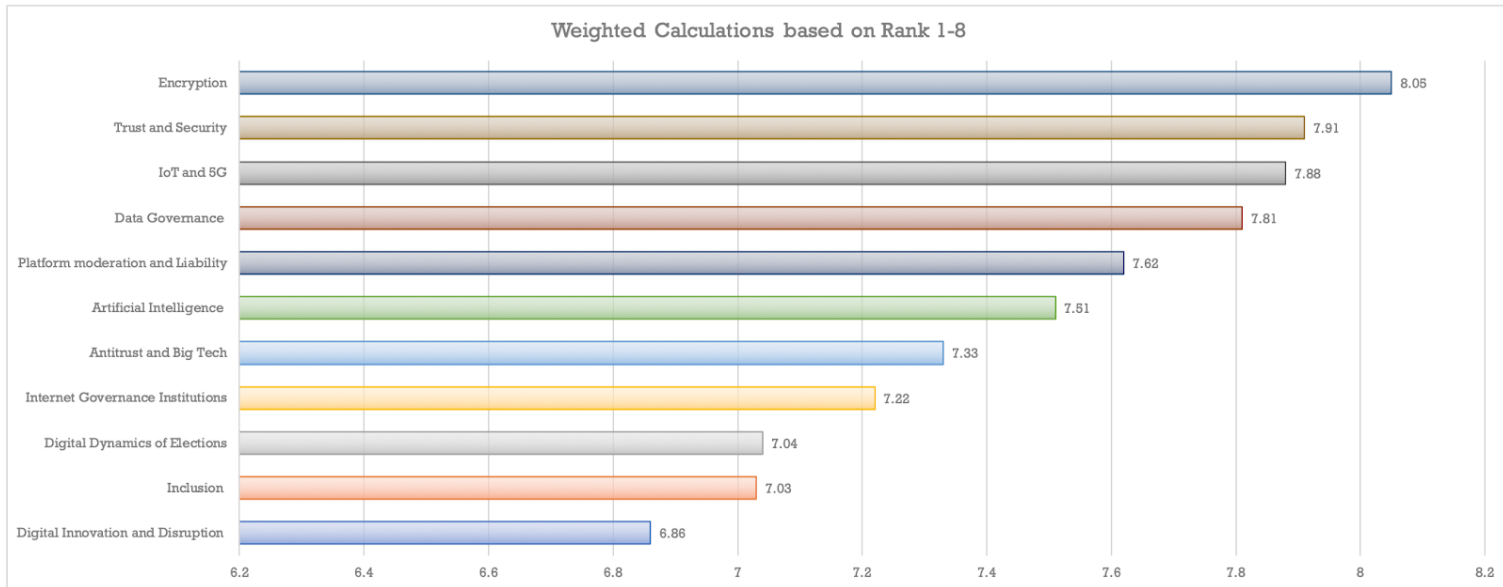
- Encryption
- Data Governance
- Trust and Security
- Platform moderation of user views & news/Liability for User Content
- IoT and 5G
- Artificial Intelligence
- Internet Governance Institutions

Of the other 4 topics *Antitrust and Big Tech/Techlash* scored in the Top 8 for 3 of the 4 methods of analysis, being beat out by *Inclusion* only in the Number of Times Ranked #1. *Digital Dynamics of Elections* and *Digital Innovation and Disruption* scored outside of the Top 8 regardless of method

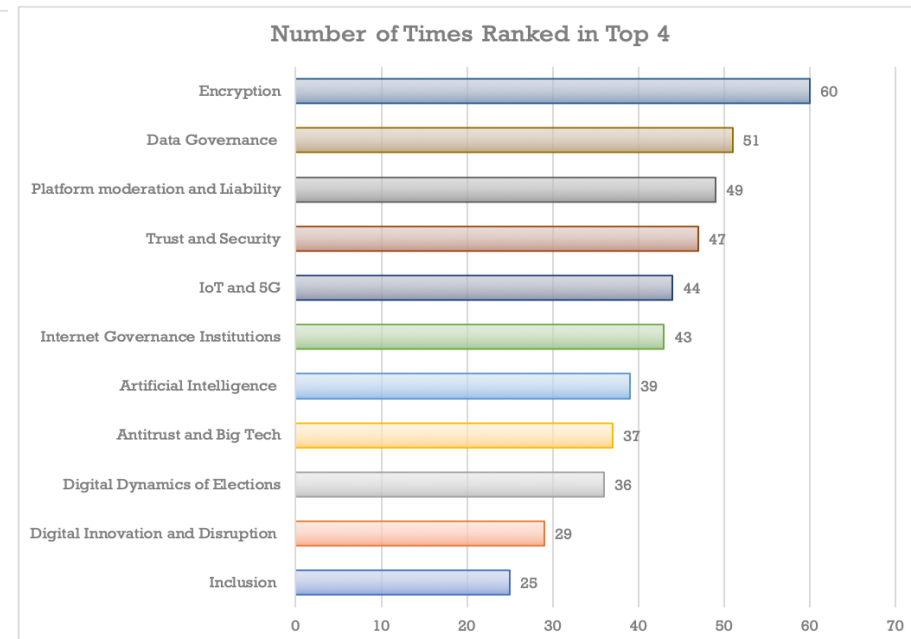
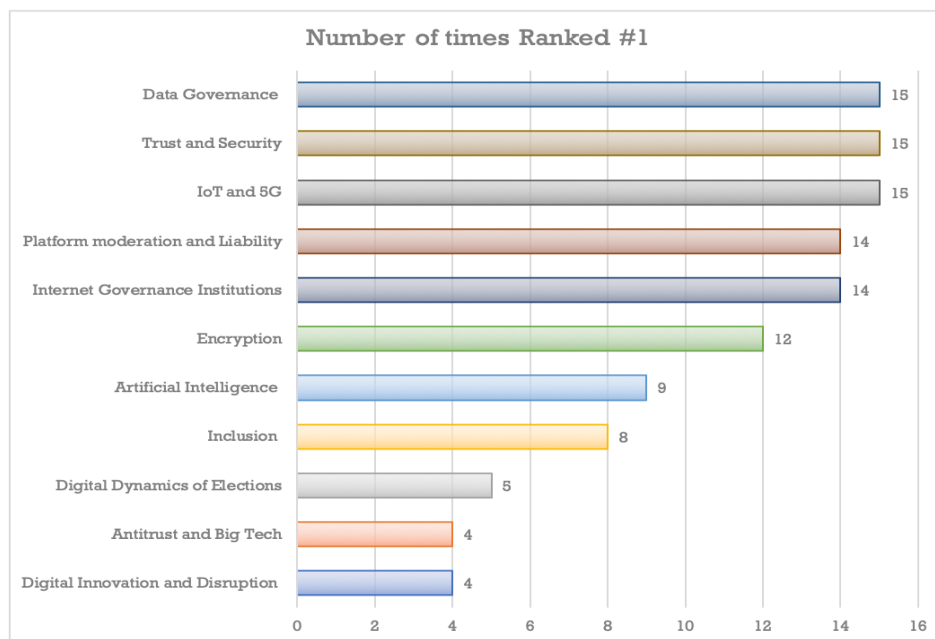
There were 40 responses to “Are there any important topics not listed above that you would like to see included in this year's program?” The responses varied, but issues COVID19 was the most frequently mentioned issue.



		1	2	3	4	5	6	7	8	9	10	11	Score
1	Encryption	12	20	20	8	13	6	10	9	6	6	5	7.17
2	Data Governance	15	11	11	14	14	11	8	9	11	8	3	6.77
3	Trust and Security	15	20	6	6	10	10	15	6	16	6	5	6.62
4	Platform moderation and Liability	14	3	18	14	9	18	8	8	11	7	5	6.55
5	Internet Governance Institutions	14	13	7	9	9	17	14	17	4	5	6	6.52
6	IoT and 5G	15	6	13	10	6	7	9	8	8	14	19	5.69
7	Artificial Intelligence	9	10	6	14	10	7	10	9	16	18	6	5.68
8	Antitrust and Big Tech	4	15	13	5	11	4	16	10	11	7	19	5.55
9	Digital Dynamics of Elections	5	0	14	17	13	12	4	14	7	13	16	5.38
10	Digital Innovation and Disruption	4	5	6	14	12	14	9	12	12	18	9	5.23
11	Inclusion	8	12	1	4	8	9	12	13	13	13	22	4.85



		1	2	3	4	5	6	7	8	Score
1	Encryption	12	20	20	8	13	6	10	9	8.05
2	Trust and Security	15	20	6	6	10	10	15	6	7.91
3	IoT and 5G	15	6	13	10	6	7	9	8	7.88
4	Data Governance	15	11	11	14	14	11	8	9	7.81
5	Platform moderation and Liability	14	3	18	14	9	18	8	8	7.62
6	Artificial Intelligence	9	10	6	14	10	7	10	9	7.51
7	Antitrust and Big Tech	4	15	13	5	11	4	16	10	7.33
8	Internet Governance Institutions	14	13	7	9	9	17	14	17	7.22
9	Digital Dynamics of Elections	5	0	14	17	13	12	4	14	7.04
10	Inclusion	8	12	1	4	8	9	12	13	7.03
11	Digital Innovation and Disruption	4	5	6	14	12	14	9	12	6.88



1	Data Governance	15
2	Trust and Security	15
3	IoT and 5G	15
4	Platform Moderation and Liability	14
5	Internet Governance Institutions	14
6	Encryption	12
7	Artificial Intelligence	9
8	Inclusion	8
9	Digital Dynamics of Elections	5
10	Antitrust and Big Tech	4
11	Digital Innovation and Disruption	4

Encryption	60
Data Governance	51
Platform Moderation and Liability	49
Trust and Security	47
IoT and 5G	44
Internet Governance Institutions	43
Artificial Intelligence	39
Antitrust and Big Tech	37
Digital Dynamics of Elections	36
Digital Innovation and Disruption	29
Inclusion	25